

April is National Month

2026 National Donate Life Month

Sample Newsletter Story

Note for Customization: This toolkit is designed to help promote organ, cornea, and tissue donation. The URLs provided use core.org/register, but you can customize them to fit your audience by using links like your hospital's registration page, registerme.org/dlpa in Pennsylvania, or registerme.org/wv in West Virginia. Adjust as needed.

LEAVE A LEGACY: Join Us in Celebrating National Donate Life Month 2026

Every day in the United States, people are waiting for the chance to grow into a healthier future through a life-saving organ transplant or a life-enhancing tissue or cornea transplant. While thousands wait, many others have the ability to help that future take root by registering as donors. This Donate Life Month, [HOSPITAL NAME] is proud to partner with CORE to help grow a stronger culture of donation. Together, we are planting seeds of awareness, nurturing understanding, and reminding our community that one decision can reach far beyond a single moment.

A strong donation system is built from the ground up. Through education, collaboration, and effective donation practices, hospitals play a vital role in ensuring donation is supported with compassion and respect. By encouraging not only our dedicated staff but also families, friends, and neighbors to sign up as organ, tissue, and cornea donors, [HOSPITAL NAME] helps ensure that hope continues to grow for those waiting.

“As a health system, our role is not only to care for patients today, but to help cultivate a healthier tomorrow,” says [HOSPITAL PRESIDENT/CEO]. “When more people choose to register as donors, we strengthen the roots of our community and help life grow in ways that are truly extraordinary.” This Donate Life Month, every choice matters. Together, we can help ensure that the gift of donation continues to grow—branch by branch, life by life.

Flying the Donate Life Flag

Throughout April, [HOSPITAL NAME] will proudly join thousands of hospitals across the country in raising the Donate Life flag. This flag serves as a visible and unifying statement, underscoring the critical importance of donation and celebrating the countless donors and recipients whose lives have been changed for the better by organ, tissue, and cornea donation.

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The Power of Donation

The statistics speak volumes about the life-changing impact of donation:

- Nationally, more than **100,000 people** are waiting for an organ transplant.
- Every **8 minutes**, another person is added to the national transplant waiting list.
- A single organ donor can save **up to 8 lives**, while a tissue donor can heal **75 others**.
- Donation occurs only after all life-saving efforts have been exhausted, tests confirm the absence of vital signs, and death is declared.

How You Can Help

This National Donate Life Month, we invite **[HOSPITAL NAME]** staff to become advocates for donation:

- **Start the conversation:** Talk with your family and friends about the importance of organ, tissue, and cornea donation.
- **Sign up to be a donor:** Visit **core.org/register** to make your decision official.
- **Be a champion for life:** Inspire at least one person this month to sign up as a donor and let them know the difference they can make.

By raising awareness and supporting donation, you can help others find a brighter future. Together, we can make a difference and help **LEAVE A LEGACY**.

For more information or to sign up as an organ donor, please visit www.core.org.



Courtesy: Donate Life America